

Tennessee Valley Region

The Embroiderers' Guild of America, Inc.

Board Meeting Minutes, October 4, 2002

Host: TVR & Louisville Chapter, Louisville, Kentucky

Nancy Bowers, Region Director, called the Tennessee Valley Region Board Meeting to order with 21 chapters present. Absent: Bays Mountain, Bristol TN/VA, Central Alabama, Cumberland, Dixie, Georgia, Jubilee and Plateau. Nancy thanked Share-A-Stitch Chairman Donna Smith and welcomed the CyberStitchers Representative.

MINUTES:

MOTION: Cotton Valley Chapter moved to dispense with the reading of the minutes. The motion was seconded and passed.

MOTION: Cotton Valley Chapter moved to approve the June 20, 2002, TVR board meeting minutes as corrected. The motion was seconded and passed. The minutes were corrected as follows:

NOMINATING: Wanda Arnold is chairman of the Nominating Committee, not Nadine Alexander.

TREASURER: Pam Roberts, Treasurer, presented the budget/balance report for January 1 – September 30, 2002; TVR's quarterly membership statistics; and the proposed budget for 2003.

MOTION: Louisville Chapter moved to accept the budget as corrected. The motion was seconded and passed.

BYLAWS: Nancy Bowers, bylaws chairman, checked the status of those chapters whose bylaws needed to be updated and stated that our goal is for 100% of TVR's chapters to have current, updated bylaws.

EDUCATION: Amy Robinson, Education Chairman, reported:

- ♦ Petite Projects – These are being mailed to chapter presidents. Reps need to make sure chapter education chairmen receive them. They make great programs.
- ♦ Chapter Program Books - Two new chapters submitted ideas to share. Amy wants ALL chapters, even those who've previously submitted ideas, to send in new programs that have worked well for them this year. She encouraged everyone to help promote education in the Tennessee Valley Region.
- ♦ Group Correspondence Courses (GCC) – These are great educational tools offered by national. The current list of retiring GCC is on page 14 of the latest issue of *NeedleArts*. A list of new GCC to be offered via the internet may be found in the front cover of this issue. Those interested in taking these courses must send in their money by November 30, 2002.
- ♦ *Bunka With Flair* video – Chapters may sign up to receive this video to use as a chapter program. Bunka is a technique similar to latch hook.

Martha Tomazik, member of the Louisville and Cheekwood Chapters and the new EGA Extended Study Program chairman, was introduced.

EXHIBIT: Dorothy Graves, exhibit chairman, was congratulated for the fine exhibit of needlework by TVR members currently on view in the Margaret Parshall Gallery at EGA headquarters. Dorothy congratulated the region for the success of the exhibit. She also thanked the gallery committee members who worked on the exhibit with her. They were Donna Stout, Joan Mayhugh, Harold Gordon, Nancy Sievers, Judi Smith, and Martha Tomazik.

Dorothy reported that the TVR exhibit is the largest and best exhibit every shown in the gallery, with approximately 280 pieces. She distributed a report that included a list of chapters whose members submitted work for the exhibit, including the number of participating members per chapter. The exhibit will be on view until just before Thanksgiving. Exhibit pieces will be available for pick up after December 1, 2002. Photos of exhibit pieces for which appropriate permissions from stitchers and designers have been received, will be put on the website. Not all pieces will be on the website. A video of the exhibit will be made shortly before it goes down. The video will be given to the region director. The national Traveling Exhibit is on the website now.

HISTORIAN: Historian Ardith Bryan brought SAS XXII photos and extras for anyone who wanted them.

NEWSLETTER: Ellen Daniels, Newsletter Editor, reported that 133 people are currently receiving the newsletter via e-mail and snail mail, and that e-mailing the newsletter appears to be going well. TVR is the forerunner in the distribution of its newsletter via e-mail. More regions and chapters are following our lead and adopting this method

of newsletter delivery. She applauded chapter newsletters and urged reps to let their chapter newsletter editors know how much their hard work is appreciated. RD Nancy Bowers asked reps to encourage their editors to take information from the TVR newsletter and put it into their chapter newsletters. It was suggested that a blanket permission slip for such usage be included in the TVR newsletter.

Reminders:

1. Chapter editors should send a copy of each newsletter to the EGA National Newsletter Reviewer: Pat Nanninga, 3017 Drakestone Drive, Colorado Springs, CO 80909-1356. It is fine to e-mail newsletters to her but, if printed copies (hard copies) are also provided, she would like to have one, too.
2. Be sure TVR and National websites are clearly listed in chapter newsletters:
www.egatvr.com and www.egausa.org
3. If possible, chapter reps should seek local advertisers in their areas for the TVR newsletter. An advertising form was distributed with the newsletter report.
4. Chapter news for each TVR newsletter should be sent to Ellen by each board meeting – spring, usually March; June or July (coincides with Share-A-Stitch); and fall, usually October. She thanked everyone for the improved e-mail response for chapter news paragraphs.
5. The IRS does not look kindly on the use of the word “raffle” in chapter newsletters and it must be avoided. Acceptable terminology includes the following: “Teacup” or “Opportunity Auction” or “Drawing.”
6. Make sure Ellen has the name, e-mail and snail mail addresses of your chapter’s newsletter editor and adviser her asap of any changes. Every editor should have a copy of EGA’s *Guidelines for Newsletter Editors*, which is available from headquarters and may be downloaded from the website – on the home page, click on “Newsletter Guide.”
7. Suggestions for improvements or additions to the TVR newsletter are always welcome.

NOMINATING:

MOTION: Wanda Arnold, Nominating Committee chairman, and Knoxville Chapter rep, moved the TVR accept the following slate of officers for 2003/2004.

REGION DIRECTOR: Nancy Bowers
ASSISTANT REGION DIRECTOR: Sandy McIlrath
SECRETARY: Donna Etkin
TREASURER: Pam Roberts

The motion was seconded and passed.

M*I*L*E: Nadine Alexander, M*I*L*E chairman, distributed her report, which included a list and description of wonderful educational materials and programs available from EGA National, and her concluding report as MILE chairman for the region. She advised chapter reps to feel responsible for encouraging wider use of the educational opportunities offered by national. She recommended the dissolution of the MILE program.

RD Nancy Bowers thanked Nadine for the wonderful job she did with an ambiguous program. Nancy will take Nadine’s suggestion to dissolve the MILE program to the national board.

OUTREACH: Druscilla Defalque, Outreach chairman, presented her final report as chairman of this committee, noting that “Community Outreach” had been changed to “Outreach.”

RD Nancy Bowers presented the following information from a letter she received from Pat Carrington, National Outreach Chairman, urging reps to share it with their chapters.

Ms. Carrington noted that EGA members are fantastic – Nearly 10% have purchased the *Charmed Heart* chart, enabling the organization to donate a healthy check to the American Heart Association to sponsor medical research for women. Lea Padilla, creator and donor of the *Charmed Heart* embroidery and project, will be at the closing banquet for Seminar 2002 in Hilton Head, SC. Chapters across the country have subsidized the purchase of *Charmed Heart* charts for their members and are using it as an educational piece and as a chapter program. The *Susan Jaques Sampler* has also been a successful fundraising project among counted thread enthusiasts.

Ms. Carrington asked for help with the Outreach committee’s annual display, which is usually set up in the exhibit room at national seminar. The space at the seminar location in Hilton Head is very limited so

something different must be tried, something that can only be successful with the cooperation of each chapter. An Outreach photograph and news clipping display would be the space saver needed. Items could be placed in an album or 3-ring binder, which would make a nice presentation and members could leaf through it easily. It would require very little table top space. She asked reps to send her photos and news clippings, or copies of them, and a section of the album will be devoted to each Region. She will return articles if requested, but suggested it would be grand to make an annual Outreach Album and place it in the library in Louisville.

Nancy congratulated and thanked Druscilla for serving TVR for so long. TVR is the only region to submit Outreach Committee reports to national.

Druscilla presented the following Chapter Outreach Committee reports:

♦ **Alabama Chapter:**

The Alabama Chapter continues to stitch *Habitat Samplers* and presented six of them to new homeowners on September 14th at the Habitat Fall Building Blitz. The new homeowners were really grateful to receive a hand stitched item for their homes.

The project for the chapter's annual Potpourri Class on August 27th was a stitched *Peace Christmas Mini Sampler*, which, when completed by each member, will be hung by the exhibits chairman on the chapter Christmas tree that will be displayed in the main library in downtown Huntsville.

Joan Thomasson conducted a class on her *Patriotic Angel* and presented a slide show on the creativity of current needlework designers. Since the workshop was held on September 10th and 11th, turnout to stitch this angel in remembrance of America's tragedy was good. The sewing circle of the church where the chapter meets was meeting at the same time and was invited to share with the chapter and view the slides and projects with them. It was well received and enjoyed by all.

- ♦ **CyberStitchers:** Members are deeply saddened by the death of parliamentarian Helen Cademy. To honor her, CyberStitchers Chapter voted to send a copy of the pamphlet *Roberts Rules of Order* to every EGA Chapter in 2003, and to also place a copy in the library at national headquarters. Helen Cademy was instrumental in setting up CyberStitchers, and was a charter member of the chapter.

CyberStitchers contracted to order chapter pins. A group of members are working on a graph to stitch a logo nametag. They are having fun stitching and presenting computer "Show & Tell."

- ♦ **Dogwood Chapter:** Because Dogwood Chapter covers a large geographic area, outreach projects are special to each stitching group. The major projects that are continually appreciated are the making of fabric teddy bears, which are distributed to local fire and police departments throughout the city, and the making of small "jingle blocks," which are given to the children's hospital to be put on their food trays. Two of our groups make premie baby caps for newborns; two groups are teaching stitching techniques to local Girl Scout Troops.

♦ **Iris Chapter:**

- o Since 9/11/01, several Iris Chapter members stitched items with a patriotic theme. They exhibited them in their excellent exhibit at the county library in July. There were several red, white and blue ornaments, which will be included when they decorate their Christmas tree at the First Tennessee Bank this year.
- o In August, several members worked at the local county fair receiving exhibit items in various categories and assisting during the judging process. Several members won ribbons.
- o Chapter members and community volunteers were involved in the Upper Cumberland Quilt Festival in September, an event that features classes, exhibits, a merchants' mall and lectures.
- o The chapter also hung an exhibit at the Cedar Hills Retirement Center for the month of September and assisted with a reception honoring the center's anniversary. Residents and their families and friends seemed to enjoy the presence of chapter members at their event as well as their demonstrations of various needlework techniques. Many residents shared items they had stitched before failing health prevented them from continuing to stitch. Because of their interest and the joy they seemed to get from sharing, chapter members plan to return periodically to visit and stitch with them, a great way for stitching history to be passed from one generation to the next.

♦ **Knoxville Chapter:**

- o Knoxville Chapter's biggest annual community service project is their participation in Fantasy of Trees, a fundraiser for Children's Hospital. This will be the 17th year chapter members decorated and donated a themed tree. This year's theme is "Cold Children's Hands Warm Stitchers' Hearts" and will use child-sized mittens stitched by members using many techniques.
- o Habitat for Humanity continues to be a favorite community service project of many members. Interest groups in our chapter in surrounding counties stitch for their area, donating a stitched piece to each new homeowner.
- o Chapter members donated stitching supplies to raise funds for the Tennessee Children's Dance Ensemble again this year.

♦ **Louisville Chapter:** Unlike past years, Louisville Chapter decided to meet every month this past summer to work on unfinished projects and to have demonstrations, which gave members an opportunity to have fun and remain involved in their organization.

- o Many members contributed to the basket for SAS XXII in Atlanta, and the chapter was excited that it won a prize.
- o To promote EGA and their chapter, members again demonstrated various interests at the state fair. They also had an exhibit at one of their local libraries this summer and visited other organizations to explain what EGA members do as a group and invite members of the host organizations to attend a chapter meeting.
- o The chapter's annual Membership Tea was held in September. They had three guests and two new members.
- o The chapter has great programs planned for this fall, winter and spring. They have two retreats scheduled, one for fall and one for spring. Diana Snyder will teach two 1-day classes in April: "White Work Monogram" and "A Bit of Schwalm." In January, they will begin a "Crazy Quilt" correspondence course.
- o In addition to working hard on their own projects, many Louisville Chapter members work on projects to help others in their community. Members have knitted or crocheted over 150 premie caps for a local hospital; they make premie day gowns and afghans; and members teach stitching techniques and simple projects to girls who are pregnant and/or single parents residing at the local Home of the Innocents.

RD Nancy Bowers distributed "Gleanings from Region Newsletters," a collection of articles about outreach activities of EGA chapters across the country.

EGA POSTAGE STAMP: Pam Roberts, postage stamp committee chairman, reported that the petitions are progressing nicely.

WEBSITE: RD Nancy Bowers reported for Tink Boord-Dill, Webmaster, that individual chapter websites must meet national's guidelines, and chapter webmasters must keep up with national's updates. They should check national's website regularly for the updates and ask for help—it's available if needed. Until a change is announced, Nancy is the contact.

SAS XXII: Donna Smith, SAS XXII Chairman, said everyone had a wonderful time in Atlanta, including her and her committee. After giving the SAS XXII Income/Expense Report, which showed a profit of \$5297.50, she presented the Region with a check for 75% of the profits.

SAS XXIII: Amy Robinson, SAS XXIII Chairman, reported that rather than flying south for the winter, the cardinals are staying in West Virginia this year to work on SAS XXIII. Chapter notebooks were distributed. 113 people pre-registered at SAS XXII. Doug Kreinek from Kreinek Manufacturing, Parkersburg, WV, will give the lecture the night before classes begin. Registration booklets will be mailed November 1, 2002, and Amy asked reps to be sure she had the addresses of new members who joined their chapters between now and November 1, either by e-mailing her at sasxxiii@att.net or mailing labels to SAS XXIII, P. O. Box 1023, Ceredo, WV 25507. Labels had to be received by October 20, 2002.

SAS XXIV: No report.

SAS XXV: Ardith Bryan reported for Pat Kyser, chairman of the Alabama Chapter's committee investigating possibilities of celebrating the 25th anniversary of TVR's Share-A-Stitch without compromising the success of the celebration or of the 2005 national seminar, which TVR is hosting in Atlanta. The committee proposes a new form or concept for SAS XXV to encourage all TVR members to attend the 2005 national seminar in Atlanta.

- For all those registered to attend SAS XXV, Alabama Chapter EGA would host a TVR hospitality suite at the national seminar and a Birthday Event. SAS XXV registrants would receive a SAS XXV pin and a special project/pattern to mark the 25th anniversary of SAS. Alabama Chapter hosted the first SAS and wanted to host the 25th as well.
- TVR would sponsor and underwrite a suite/room at the hotel for said Tennessee Valley Region hospitality suite. TVR would pay the difference, if any, between the cost of the suite and the regular room rate. The room would be occupied by Alabama Chapter members, while the remainder of the suite will serve as said hospitality suite, open at specified hours for TVR members to drop in to visit, stitch and/or snack. At an announced time, a time not in conflict with any national seminar/EGA function, festive refreshments for a SAS XXV birthday event will be served. At that time, each paid SAS XXV registrant will receive an SAS XXV pin and a pattern for a project commemorating 25 years of Share-A-Stitch. Though it will not be necessary to stitch it during the seminar, the pattern will serve as the "stitching aspect" of SAS XXV". TVR will request their hospitality suite be easily accessible to an elevator bank and not off in an obscure, difficult to find corner of the hotel, and adjacent or in close proximity to the assigned space for SAS XXVI's exhibit of class pieces and pre-registration.
- Alabama Chapter will work with 2005 national seminar chairman Donna Smith on all aspects of their proposal.

Copies of the design proposed for the SAS XXV logo, pin and pattern were distributed as well as copies of the proposal and suggested means of implementing the proposal. SAS XXV registration fees would be nominal.

MOTION: Alabama Chapter moved to amend the format for SAS XXV as presented by the SAS XXV Committee. The motion was seconded and passed.

MOTION: Alabama Chapter moved that TVR fund expense money not to exceed \$300 over and above the cost of the hospitality room for SAS XXV, plus the cost of the room. The motion was seconded and passed.

More information about SAS XXV will be available at SAS XXIII and SAS XXIV.

2005 NATIONAL SEMINAR, ATLANTA, GEORGIA: Donna Smith, chairman, reported that the seminar will be held the week of Labor Day 2005. Three key positions have been filled locally, pending national's approval, are as follows:

Faculty Chairman:	Genie Patterson
Registrar:	Karen Edmunds
Treasurer:	Pam Roberts

Reiterating that this seminar is the region's seminar, not Dogwood Chapter's, Donna announced a few of the jobs available that could/should be filled by members of other chapters in the region. She hopes to have a complete list available early next year. She urged reps to promote this form of volunteer service to their chapters as well as attending the seminar itself. A call for teachers goes out early next year, with the approval of the national board. Donna reminded reps that this seminar as the potential of making a lot of money for the region.

OLD BUSINESS: RD Nancy Bowers presented this report.

- **TVR contribution for fundraiser at seminar 2002:** Nancy suggested that since a region gift to national seminar is given every year, and since the charm necklace we gave last year was so well-received, perhaps we should consider donating a necklace to the national seminar every year.
- **Bullion Rose Chapter Update:** Bullion Rose Chapter is closing pending national's approval to dissolve.
- **Textile/Embroidery Collections:** EGA national wants to send out a video on embroidery to any facility housing textile/embroidery collections.
- **Chapter Representatives:** Nancy reviewed the duties of the chapter representative and their role as a link between the region and their chapters. Reps must make sure information is properly disseminated, that the right folks in their chapters receive it so their members are "in the know."

NEW BUSINESS: RD Nancy Bowers presented this report.

- **17th National Traveling Exhibit:** Chapters should make every effort to visit this exhibit—it would make a fine program. There were 168 submissions, 68 pieces were chosen. Only three pieces will not travel. There are tentatively three venues for this exhibit in TVR. The EGA national headquarters gallery will open on Saturdays by prior arrangement. Reservations should be made by calling the office.
- **National Tapestry:** EGA national voted to have a tapestry designed and made by members. It will consist of five panes, each 2 ft. wide X 4 ft. long on 18-count ivory canvas. The design will have no people or buildings in it. Judy Jeroy is the designer. TVR RD Nancy Bowers is in charge of Panel #2. The tapestry is to be completed in four years, by the 2006 national seminar in Richmond, VA.
- **National Nominating Committee:** The committee wants resumes.
- **Minutes by e-mail:** TVR Secretary Donna Etkin, acting Chattanooga Chapter rep., discussed distributing the minutes of the TVR Board Meeting via e-mail and posting them on the website to save the cost of printing and postage. Any personal information would be removed from the minutes before distributing them by e-mail or posting them on the website.

MOTION: Louisville Chapter moved that the minutes of the TVR board meeting be available through e-mail and the website. The motion was seconded and passed.

- **New Chapters:** Two new groups may be forming in our region, one in the Beckley WV, area and one in Savannah, GA.
- **EGA Style for Documents, etc.:** EGA follows the *Chicago Manual of Style* for its official documents.
- **Needlework Appraisal Program (NAP):**

MOTION: Birmingham Chapter moved we discuss participating in the American Needlework Guild's (ANG) certification program to appraise needlework. This is a program sanctioned by the American Society of Appraisers (ASA). The motion was seconded and passed.

The NAP lasts two years and there are four parts to it, each six months long. The program follows the guidelines of the ASA. It was suggested that we initially offer grants to two people, with the stipulation that grant recipients must actually be available to do appraisals within the TVR upon completion of the program. Recipients must be members of EGA and must join ANG.

MOTION: Knoxville Chapter moved to sponsor two scholarships for the NAP; that they be available on a first come, first served basis to those accepted into the program, with the money being available to the first two people to complete the program satisfactorily. The motion was seconded and passed.

- **SAS XXVI & SAS XXVII:** Hosts are needed for these two Share-A-Stitches.

There being no further business, the meeting was adjourned.

Respectfully submitted,

Donna Jeanne M. Etkin, Secretary